

## Report of the Managing Director, Liberty Leisure Limited

**GET ACTIVE STRATEGY 2018 - 2021**1. Purpose of report

To update the Leisure and Environment Committee on the new Get Active Strategy 2018 – 2021. A copy of the Strategy is circulated separately with this agenda.

2. Background

There have been a number of changes in the provision of sport and physical activity in Nottinghamshire in the past three years. Sport Nottinghamshire have merged with Derbyshire Sport to become the Active Partners Trust and they are seeking new ways of working in communities to increase the number of people who are active.

Despite the London Olympics and many successful sport and physical activity projects there has been little change to activity levels of people nationally and locally, therefore a different approach is needed.

The Get Active Strategy, attached at the appendix, details Liberty Leisure Limited's approach for Broxtowe by focusing more time on understanding the needs of our communities, how they view physical activity and what needs to be done differently to get more people active. This approach is in line with the Active Partners Trust strategy and as such provides opportunities for joint working to make a difference in Broxtowe.

3. Financial implications

The costs of delivering the Get Active Strategy, as circulated separately with this agenda, is contained within Liberty Leisure Limited's revenue budgets.

**Recommendation**

**The Committee is asked to NOTE the report.**

Background papers

Nil